WHY YOUR SUPPORT MATTERS

The Cancer Assistance Program (CAP) is a community-based, not-for-profit organization led by a team of staff and volunteers, offering FREE services to ease the physical, emotional and economic impact for all those in our community affected by cancer. CAP has been supporting cancer patients and their families for over 25 years with practical and essential services that help cancer patients live at home while receiving treatment.

Services provided include transportation to and from cancer-related medical appointments, access to parking for appointments taking place at the Juravinski Cancer Centre and Hospital, home health equipment loans and personal care and comfort items – wigs and head coverings, nutritional supplements, mastectomy garments and incontinence products. Supports continue for as long as individuals require them. In 2019, CAP:

- Registered 1,134 new clients;
- Provided 11,053 rides to and from cancer-related medical appointments;
- Provided parking for 2,327 appointments taking place at the Juravinski Cancer Centre and Hospital;
- Loaned out 3,022 home health equipment items, and;
- Issued 2,729 packages of incontinence products and 3,196 six-packs of nutritional supplements.

With no sustainable government support, CAP is faced with the challenge each year of raising more funds to meet our community’s demand and we cannot do it alone. CAP relies greatly on the generous support of community and proceeds raised from signature events held throughout the year. We are also dependent on our incredible team of volunteers who are the front lines of the organization, providing direct service to our clients.

Over the last year, approximately 150 volunteers contributed 21,077 hours of their time delivering services and/or engaging in fundraising activities.

CAP’s newest and fastest growing signature fundraiser is its annual CARE Walk - Creating Access and REMoving barriers to cancer care. In its 6th year, this peer-to-peer fundraiser will take place on Saturday, May 23rd, 2020. Due to the COVID-19 pandemic, we’ve moved to a *VIRTUAL FORMAT* where you can participate from anywhere at anytime. Whether you walk, hike, bike or roll 5km, we hope you will help us come together virtually in honour of a friend or loved one affected by cancer. During these uncertain times, we would be honoured if you would consider sponsoring this essential fundraiser. If not, please consider participating, sponsoring a walker or donating a prize for our raffle. You can feel great knowing that funds raised stay right here in our community helping cancer patients and families in need. For more information on the sponsorship opportunities below, contact Ashlee at 905-383-9797 x107 or aleggett@cancerassist.ca.

With your support, we can continue our legacy of providing help when it is needed most.

SPONSORSHIP OPPORTUNITIES*

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<thead>
<tr>
<th>PRESENTING SPONSOR</th>
<th>REGISTRATION SPONSOR</th>
<th>ENTERTAINMENT SPONSOR</th>
<th>LUNCH SPONSOR</th>
<th>BREAKFAST SPONSOR</th>
<th>HYDRATION STATION SPONSOR</th>
<th>WHY I CARE BIB SPONSOR</th>
<th>ROUTE MARKER SPONSOR</th>
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<tbody>
<tr>
<td>$5,000</td>
<td>$2,500</td>
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- Prominent logo placement on all print, web and signage materials
- Mentioned in radio & print ads
- Social media posts leading up to and on event day
- Prominent signage in registration area
- Opportunity to set up booth/display
- Recognition in Annual Report, newsletters and website
- Logo placement on web and signage materials
- Social media posts leading up to and on event day
- Prominent signage in entertainment area
- Opportunity to set up booth/display
- Recognition in Annual Report, newsletters and website
- Logo placement on web and signage materials
- Social media posts leading up to and on event day
- Prominent signage in lunch area
- Opportunity to set up booth/display
- Recognition in Annual Report, newsletters and website
- Logo placement on web and signage materials
- Social media posts leading up to and on event day
- Prominent signage in hydration area
- Opportunity to set up booth/display
- Recognition in Annual Report, newsletters and website
- Logo placement on participant bibs
- Opportunity to set up booth/display
- Recognition in Annual Report, newsletters and website
- Prominent signage at point along walk route
- Opportunity to distribute items to walkers
- Recognition in Annual Report, newsletters and website

RAFFLE DONATION OR CASH DONATION
Charitable tax receipt for fair market value of donation or full amount of cash gift

*Please note some benefits will be altered and personalized to accommodate the new virtual format of the event.